



Company name: Peak
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Tagline:

Peak's first-of-its-kind enterprise AI System powers some of the world's smartest companies to drive growth, increase profitability, and improve sustainability.

Overview:

Peak's AI solutions include:

Customer AI: get more from your marketing and drive rapid ROI and tangible outcomes focused on both customer acquisition and retention.

Demand AI: supercharge the supply and demand cycle to maximise profit, increase forecasting and rebuying accuracy to drive profitability, avoid stockouts, optimise inventory sell-through, and reduce wastage.

Supply AI: create a more efficient, effective supply chain and reduce costs through better operational foresight, enabling more optimised warehouse operations and logistics processes.

Case study:

Speedy is a FTSE-listed equipment rental and hire provider. Its challenge was to optimise its forecasting and inventory management, whilst maximising revenue. Speedy needed to be able to hold on to minimal assets to reduce costs, whilst also maintaining service levels, and ensuring that product availability was high.

Peak developed a wide range of AI-powered forecasting algorithms based on factors such as product popularity and seasonality to optimise Speedy's forecasting accuracy and inventory holdings across thousands of SKUs.

This has led to significant asset savings being identified and strong revenue growth in focused segments. Key outcomes included an 18% reduction in inventory and a 4x increase in ROCE.

Client snapshot:

Aludium, ASOS, boohoo, Marshalls & PepsiCo