



Company name: FeedStock

Presenter: Charlie Henderson

Email: charlie@feedstock.com

Tagline:

FeedStock digitises high value sales relationships taking place within a business and provide a 360 degree understanding of enterprise activities.

Overview:

FeedStock integrates securely into existing day to day systems, including communications, on-premise or in the cloud, extracting and structuring that data using NLP to give customers the data control room they need to effectively manage their enterprise.

FeedStock generates billions of high quality data points in real time for their clients to produce highly accurate and unrivalled insights to streamline commercial, operational and compliance activities.

Case study:

The larger the enterprise the greater the challenge to accurately understand how their workforce is performing and how engaged their clients are. Historically, businesses have relied on hearsay and partial manual data inputs to make decisions. FeedStock takes the guesswork out of this decision-making by automatically generating 10x deeper data sets in the background, delivering data directly into customers' systems and building bespoke ML models and dashboards for multiple use cases, ensuring their clients compete faster in today's data-driven environment. These use cases include:

Client Engagement: who are the most engaged, and who are likely to churn?

Service Levels: which clients are over serviced and which are under serviced?

Talent Management: who's the most effective, who should you reward, coach, exit?

Service Traction: which products and services are getting traction, which are not?

Client Preferences: what are their preferences and are they actually being met?

Client snapshot:

Global Financial Services companies with ~\$2trn in AUM and ~100,000 employees.